



# Media Guide

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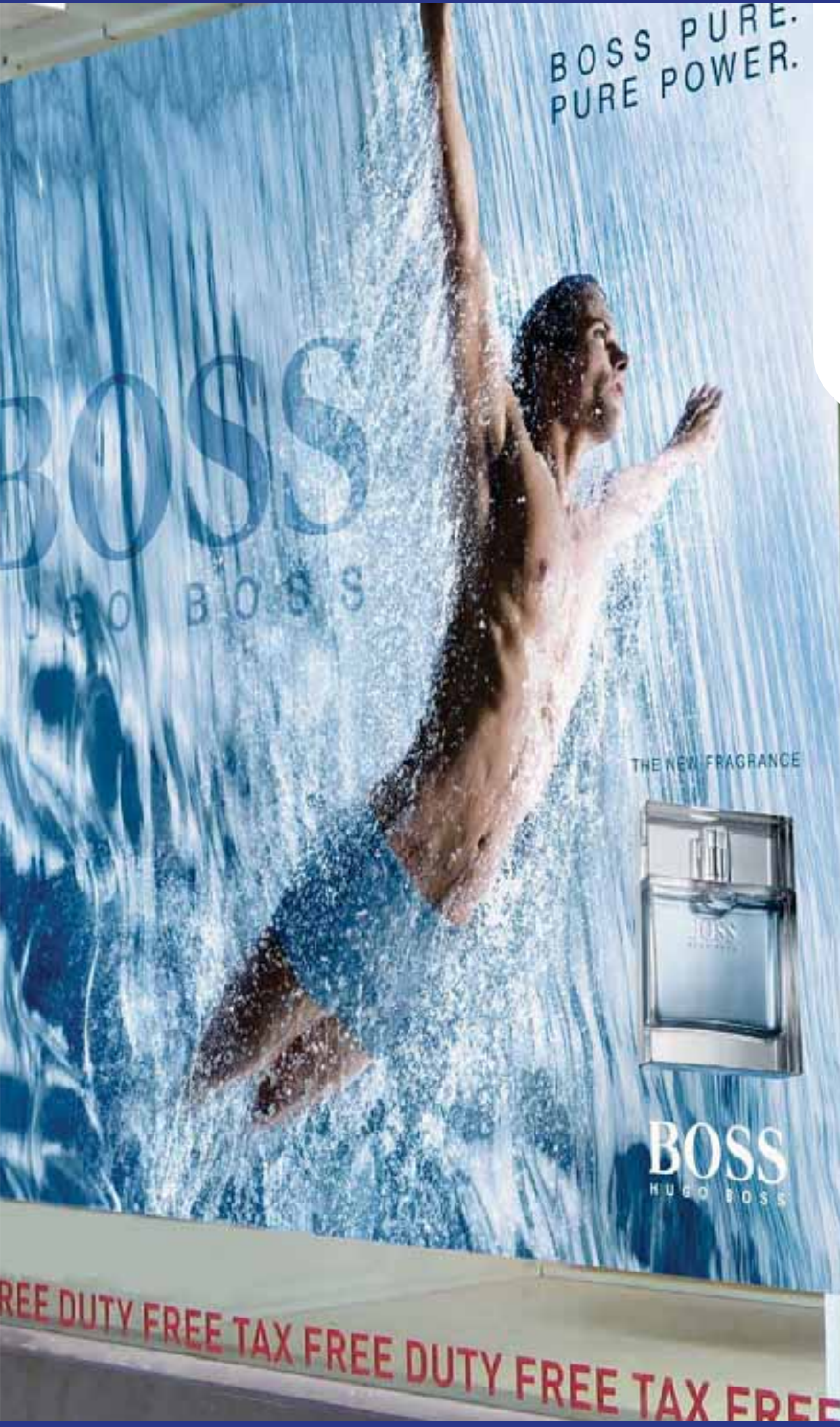


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## BDS - 3 Year Removable

Removable adhesive vinyl. Suitable for short term projects, especially those requiring easy removal. Available in Gloss, Matte and Clear. With or Without Blockout.



Fragrance display for retail store window. Applied to the outside of the window for a 3 week promotion. 3 year removable matte vinyl used.



Usage	For vibrant, colourful short term indoor or outdoor use
Thickness	100 micron (without protective paper & adhesive)
Service Life	3 years Outdoor / Longer term if a UV Laminate is applied

Permanent adhesive vinyl suitable for short to medium term projects. Available in Gloss or Matte, With or Without Blockout.

Indoor watch display for retail store.  
3 year permanent matte used.  
Permanent adhesive allows the graphics to be viewed for a longer term indoors.  
Print quality is maintained as the printable surface is the same.



Usage For vibrant, colourful short to medium term indoor or outdoor use

Thickness 100 micron (without protective paper & adhesive)

Service Life 3 years Outdoor / Longer term if a UV Laminate is applied

## BDS - 5 Year Permanent

Solvent, permanent adhesive vinyl. Suitable for long term indoor and outdoor projects. Available in Gloss, Matte or Clear with Blockout.



Top: Decorative wall decal for rooftop cinema promotion. 5 year permanent Matte used with a Sandtex laminate.

Bottom: Colorbond 'Reception' sign for Best Digital head office. 5 year permanent Gloss with UV laminate used.



Usage	For vibrant, colourful medium to long term outdoor use
Thickness	100 micron (without protective paper & adhesive)
Service Life	5 years Outdoor / Longer term if a UV Laminate is applied

## BDS - One Way Vision

Permanent perforated adhesive vinyl for use on glass. Great visibility from inside. Ideal for back window of a vehicle.

Back window of Prestige Hino's "convenience car".

One way vision film used with a full colour digital print.

Optically clear laminate was also applied to the face of the print to prevent dirt, rain and air getting into the exposed holes.

Inset: Looking out through back window.



Usage For short & medium term use on glass (eg. vehicles, shop windows)

Thickness 140 micron (without protective paper & adhesive)

Service Life 3 years Outdoor / Longer term if a UV Laminate is applied

## BDS - Vehicle Wrap

Durable, conformable and repositionable adhesive vinyl. Best for wrapping vehicles. Available in Gloss.



Top: Complete vehicle wrap applied to Robot Building Supplies fleet of vehicles.

Bottom: Partial vehicle wrap combined with Computer Cut Lettering. All printed to match Lincraft's corporate colours.



Usage	For vibrant, colourful medium to long term outdoor use
Thickness	70 micron (without protective paper & adhesive)
Service Life	8 years Outdoor

## BDS - Backlit Film

Non-adhesive Backlit film. Ideal for lightboxes of any kind. Available in White with Satin finish.

Lightbox print for indoor display.  
Slimline Interium lightbox. No adhesive  
required. Magnetically sealed.



Usage Vivid high resolution & high density backlit with satin finish.

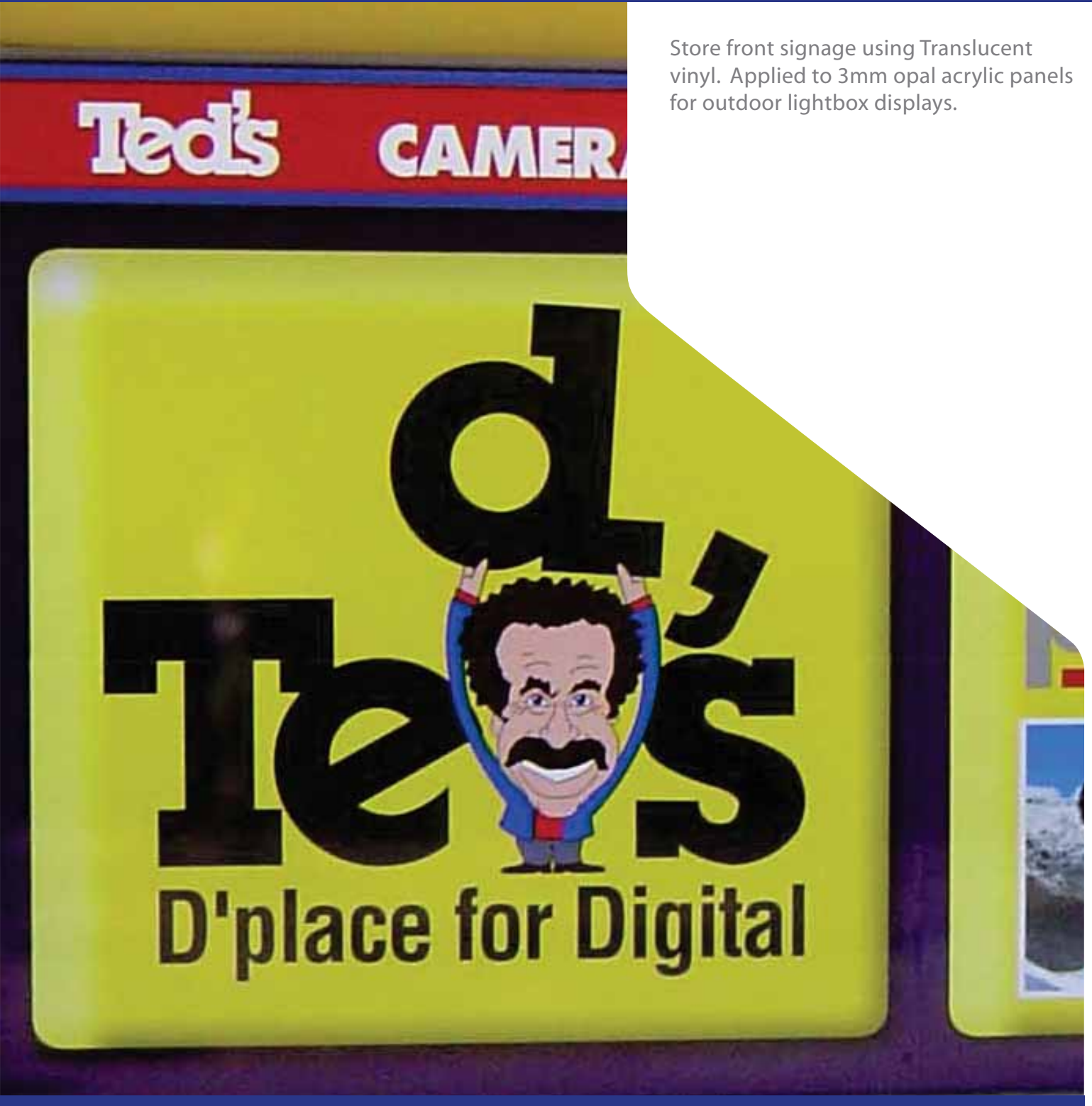
Thickness 200 micron Polyester

Service Life 5 years Indoor display

## BDS - Translucent

Permanent translucent adhesive. Excellent long life print for indoor and outdoor lightbox applications.

Store front signage using Translucent vinyl. Applied to 3mm opal acrylic panels for outdoor lightbox displays.



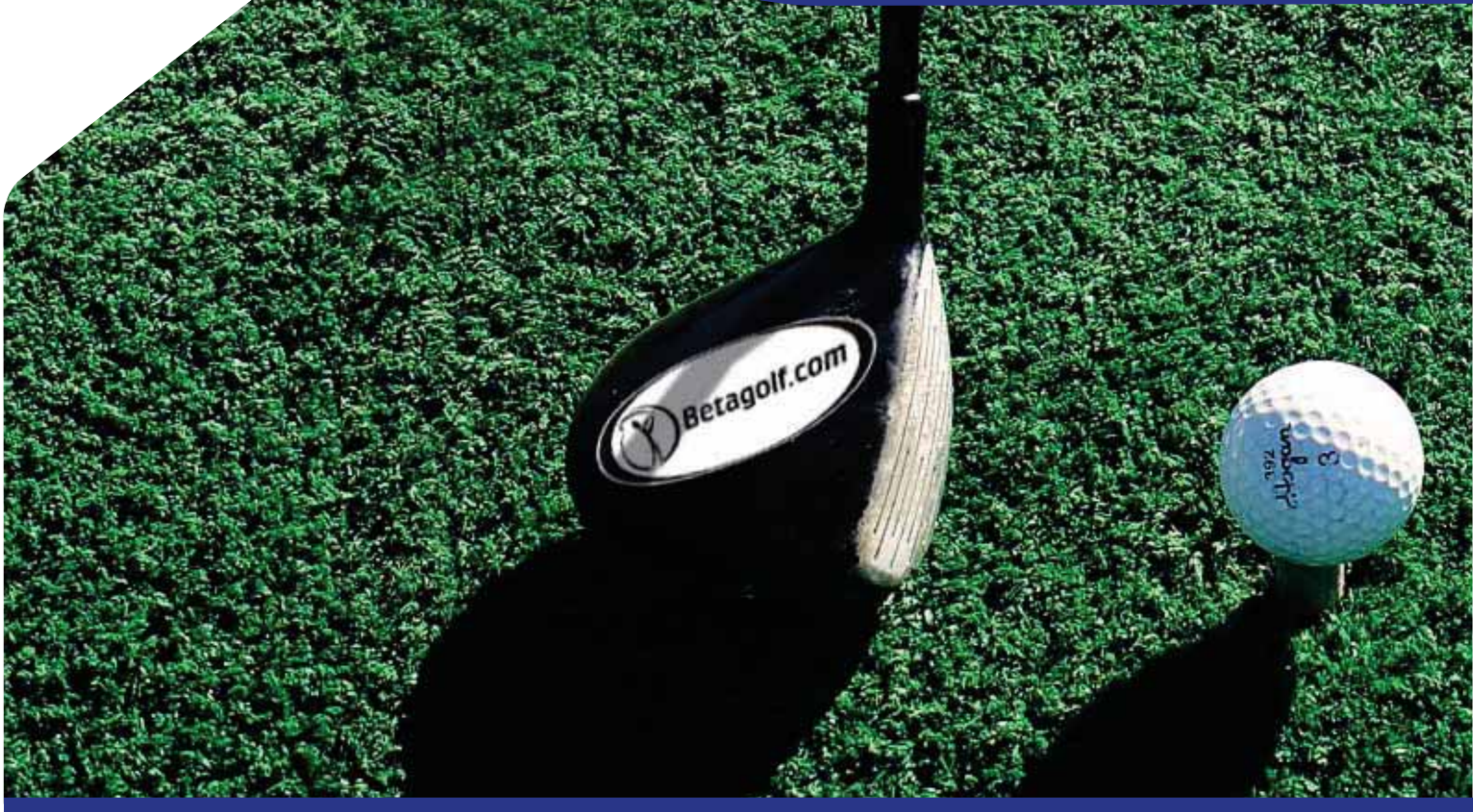
Usage	For brilliant acrylic backlit signage, both indoors & out
Thickness	70 micron (without protective paper & adhesive)
Service Life	7 years Outdoors

## BDS - Super Tack

Permanent, super aggressive vinyl for use on difficult surfaces ie. concrete, hard plastics, and coarse textures. Very durable.  
Available in Gloss and Clear.

Top: Super Tack used on smoke alarms. Ideally suited for this purpose as the alarms are injection moulded plastic. The silicon residue makes it difficult for normal adhesives to stick.

Bottom: Golf club stickers using Gloss Super Tack. Can even be applied to high use or high traffic applications.



- Usage For use with difficult surfaces that normal vinyl won't stick to.
- Thickness 100 micron (without protective paper & adhesive)
- Service Life 4 years Outdoor / Longer term if a UV Laminate is applied

## BDS - Magnetic

Printable magnetic. Can be cut to any shape.  
Available in Matte or Gloss.



Bus, car and train magnets. Printed and cut to shape using Gloss Magnetic. Solvent inks allow the magnets greater longevity and freedom to be used indoors or out.

Usage	For promotional magnets. Can be cut to any shape or size
Thickness	0.5mm
Service Life	5 years Indoor

# BDS - Ezy Banner

Durable vinyl banner material. Ideal for Roll-up Banner stands.

Standard rollup banner stand using Ezy Banner vinyl.

Inset: Double Sided rollup banner with prints either side.



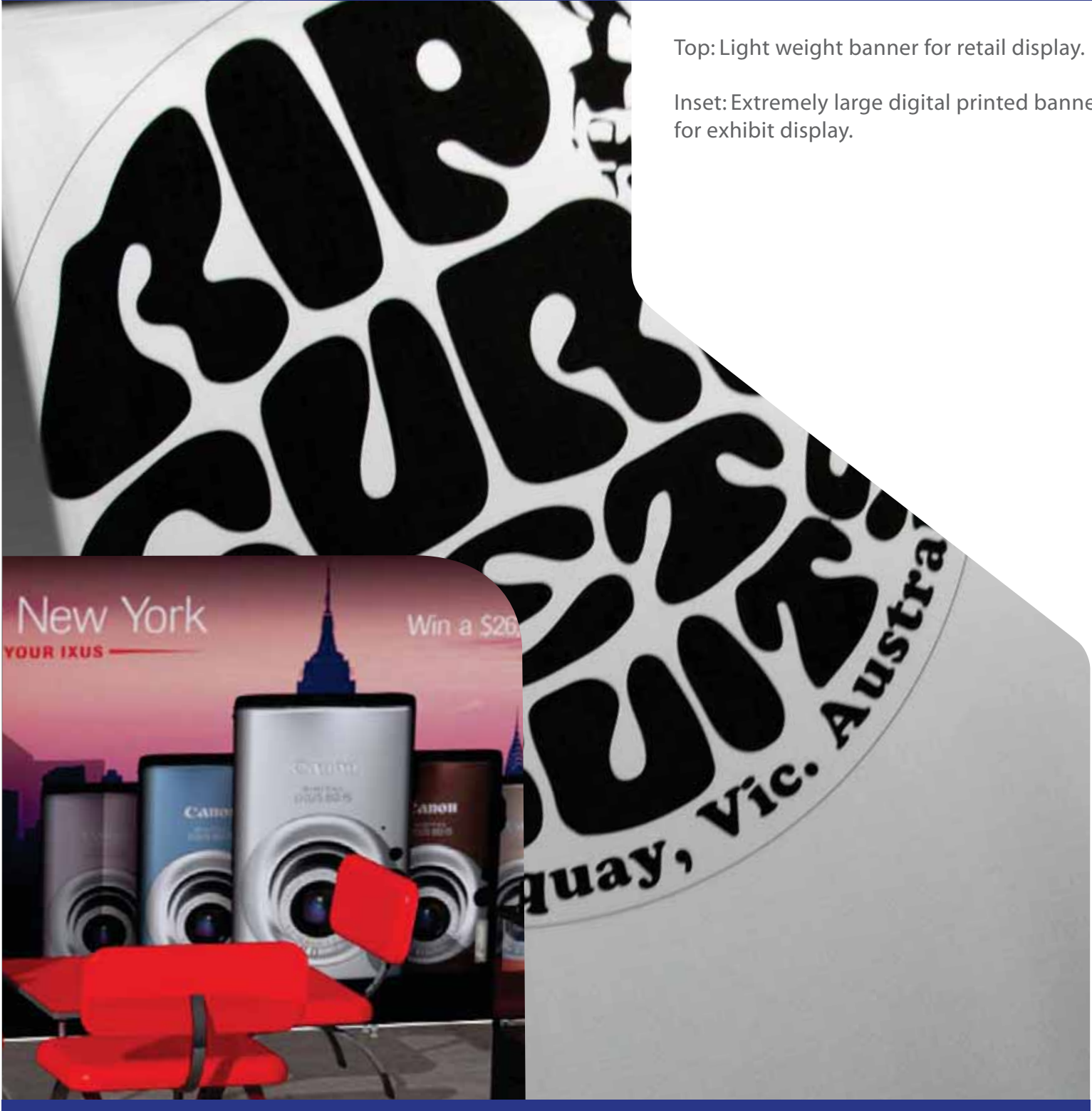
Usage	Rollup banner - Moisture and humidity safe with UV treatment
Thickness	310 micron (without protective paper and adhesive)
Service Life	4 years

# BDS - Printable Banner

# BDS - Premade Banner

High strength, printable banner material. Available in several weights, with or without Blockout.

High Strength, UV treated PVC banner for applying computer cut lettering to. Available in wide range of colours.



Top: Light weight banner for retail display.

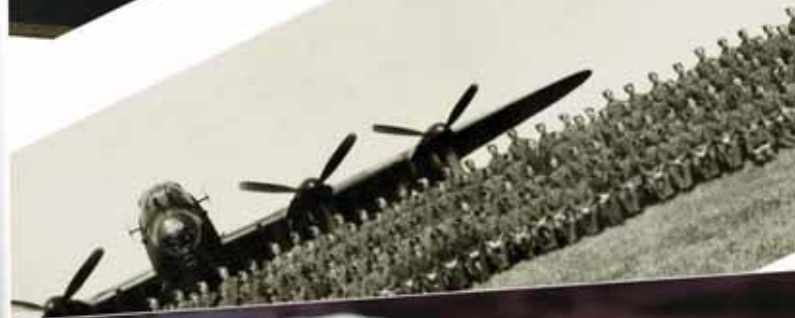
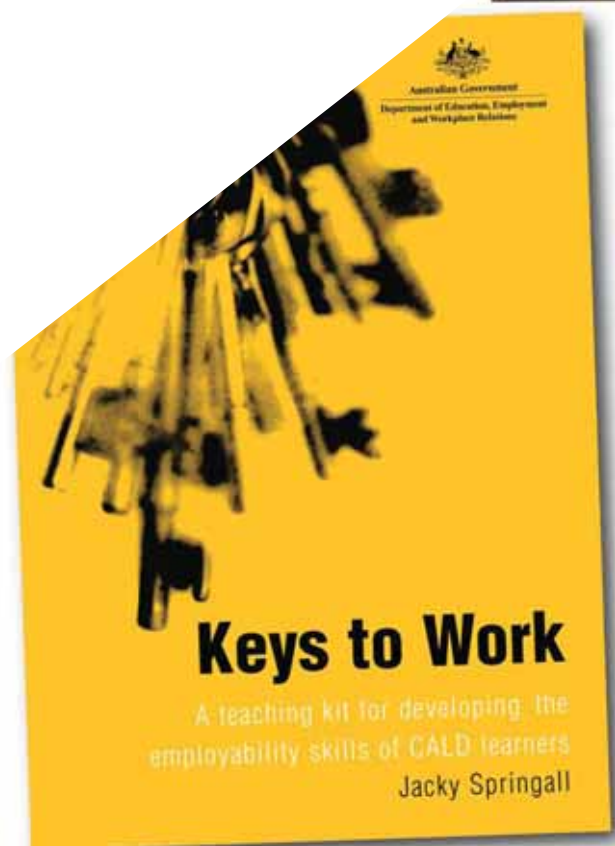
Inset: Extremely large digital printed banner for exhibit display.

Usage	For vibrant, colourful short and medium term outdoor use
Thickness	440 gsm, 510 gsm and 600 gsm
Service Life	3-5 years Outdoor

# BDS - Poster Paper

Durable, professional looking photo paper for excellent, vibrant posters. Available in Matte and Gloss.

Various posters printed on Matte poster paper. Ideally suited to posters or photos that are going to be framed behind glass.



Usage For high quality, vibrant posters

Thickness 200 gsm

Service Life 4 years

# BDS - Synthetic Paper

High quality, water resistant synthetic paper with a Satin finish.

Various advertisements printed on Synthetic paper. Designed for posters that cop serious abuse. Water, tear and UV safe, these posters are printed to last.



Usage	For vibrant, colourful short term outdoor use
Thickness	300 micron
Service Life	3 years Outdoor/ Longer if an optically UV Laminate is applied

Artistic print on Canvas for home decoration.



Usage For indoor display only, ideal for artwork reproduction

Thickness 340 gsm

Service Life 5 years Indoor

## BDS - Computer Cut Vinyl

Computer cut, high quality vinyl for basic letters and shapes. Available in a wide range of colours with 3, 5 or 8 year service life span



Top: Van signage with 3 colours of computer cut vinyl.











Bottom: Computer cut lettering on large premade banner.

Left side: Tiny lettering on glass bottle.

Usage For one or two colour projects, medium to long term use

Thickness 80, 70 or 50 micron (without protective paper & adhesive)

Service Life 3, 5 or 8 years Outdoor / Longer term if a UV Laminate is applied

Thickness	Colour	Maximum sheet size	
<b>Foamcore</b>			
Indoor use only. Light weight and maximum thickness. Ideal for store tie-up signage.			
	5 mm	White	2440 mm x 1220 mm
	10 mm	White	2440 mm x 1220 mm
	20 mm	White	2440 mm x 1220 mm
<b>PVC Foam Board</b>			
Indoor use only. Strong and durable. Great for mounting or free standing displays.			
	3 mm	White	2400 mm x 1200 mm
	5 mm	White	2400 mm x 1200 mm
	10 mm	White	2400 mm x 1200 mm
<b>Coreflute</b>			
Indoor or Outdoor short term use. Light weight, plastic fluted board.			
	3 mm	White or Black	2400 mm x 1200 mm
	5 mm	White or Black	2400 mm x 1200 mm
<b>Colorbond</b>			
Outdoor long term use. Best for mounting to framework.			
	1 mm	White & Various colours	2440 mm x 1220 mm
<b>Alucabond</b>			
Outdoor long term use.			
	3 mm	White & Metallic silver	2400 mm x 1200 mm

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